

Data procession notice - photography and filming

Information about the processing of data in relation to photography and filming in public spaces

In order to comply with our obligations to inform you about photography and filming in public spaces as stipulated in Article 14 of the General Data Protection Regulation (GDPR), we hereby provide you with the following data protection information:

Who is in charge of data processing?

The controller in terms of the GDPR is
Tourismus Marketing Niedersachsen GmbH (TMN)
Essener Str. 1
30173 Hanover
Telephone +49 (0)511 / 270 488 0
Fax +49 (0)511 / 270 488 88
info@tourismusniedersachsen.de

Contact details for the Data Protection Officer

You can contact our Data Protection Officer at: datenschutz@tourismusniedersachsen.de

What personal data do we process (categories of personal data)? And for what purpose?

The personal data relating to you which we process in relation to photography and filming in public spaces is your appearance. We produce photographs and film for advertising purposes for the benefit of our company (e.g. creation of corporate videos).

What is the legal basis for this processing?

The legal basis for the processing of personal data in relation to photography or filming is sentence 1, point (f) of Article 6(1) GDPR. Our legitimate interest in processing personal data in relation to photography and filming consists of our general interest to create photographs and filming in public spaces (e.g. at Christmas markets). As the data subject, your interest in preventing the processing does not prevail over our interest as you are a person encountered in a public space; accordingly, you are affected by overview photographs only in your social sphere and as a rule only briefly, as part of a group of people or as part of the background of the photograph. You are at no time the focal point of the photographs or film and merely serve as a (replaceable) incidental extra.

How long will the data be stored?

The personal data collected will be stored for a period not exceeding five years.

Who will the data be passed on to?

Generally, your personal data will not be passed on to third parties. In our case, third parties do not include service providers or affiliated companies who are required to comply with our data protection requirements

and with whom we have concluded contracts for the processing of data on our behalf. However, we wish to point out that the photographs and film will be made available online and will therefore be accessible to the public.

Where are the data processed?

Your personal data are processed exclusively in data processing centres within the European Union.

Your rights as the data subject

You have the right of access to your personal data in accordance with Article 15 GDPR. For requests for information not made in writing, we ask for your understanding that we may require evidence from you to prove that you are the person you claim to be.

In addition, you have the right to the rectification or erasure of data or to restrict processing as well as, where applicable, the right to data portability in accordance with Articles 16, 17, 18 and 20 GDPR.

In accordance with Article 21 GDPR, you have the right to object to the processing of your personal data based on a legitimate interest on our part or on the part of a third party, provided such objection is based on grounds resulting from your particular situation or if the objection is directed against general advertising or direct marketing tailored to you. In the latter case, you have a general right of objection that will be implemented by us without specifying any particular situation.

You can register your objection with us in any form or with our Data Protection Officer.

The right to lodge a complaint

You have the right to lodge a complaint with a supervisory authority for data protection regarding our processing of personal data.